

Ohio Bicycle Communicator



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OBF Launches New Ohio Cyclist Friendly Communities Program

by Fred Oswald, OBF Board Member

The Ohio Bicycle Federation established the Ohio Cyclist Friendly Communities (CFC) Program during the August 31 board meeting to encourage Ohio communities to treat cyclists fairly, promote safety by teaching the best bicycle driving practices, and encourage cycling for transportation, health, recreation and sport. The award is open to any city, village, township, county, college campus, etc. in Ohio that meets the criteria.

Many of the most important benefits to cycling cost very little. Public officials must understand how to drive a bicycle as a vehicle and then use this knowledge to carry out their civic duties and teach their citizens. We offer much of the information needed in a "Toolkit" on the OBF website at www.ohiobike.org.

As this article was written, the CFC committee was evaluating the first application from Vandalia, near Dayton. We will consider other communities for the award and we are happy to help them to qualify by suggesting measures to improve their score. Please tell your local officials about the CFC website at www.ohiobike.org/obf-cfc.html.



OBF "Share the Road" Bill In House Transportation Committee

Representative Arlene Setzer of Vandalia introduced House Bill 245 on July 10 at the request of the Ohio Bicycle Federation. The bill is now in the Ohio House Transportation and Public Safety Committee, where it has passed its third consideration.

House Bill 245 would create a new "Share the Road" auto license plate. \$5 from each plate sold would fund publication of "Ohio Street Smarts," a booklet which includes the Ohio Revised Code regarding bicycling and "Street Smarts" by John Allen.

Ohio Lieutenant Governor and Department of Public Safety Director Maureen O'Connor spoke during our 2001 OBF "Bicycling Awareness Day" in the State Capitol Atrium. Following a short discussion with OBF Board members, she agreed to publish and distribute an "Ohio Street Smarts" booklet similar to the Pennsylvania "Street Smarts" which we showed her. Later, we obtained permission from John Allen and Bicycling Magazine to use "Street Smarts" in our Ohio publication.

The Ohio Department of Public Safety printed 100,000 "Street Smarts" and the Ohio Department of Transportation printed 25,000 in 2001. All 125,000 booklets have been distributed and the publication is out of print.

HB 245 will restore stocks of "Ohio Street Smarts" to Ohio Bureau of Motor Vehicles offices, to public libraries, to bike shops, and to other places where they will be seen and used by Ohio motorists.

After HB 245 passes, Ohio license plates will act as moving billboards to emphasize the importance of sharing the road and "Ohio Street Smarts" will once again do its important job of teaching both motorists and bicyclists how to share the road in Ohio.

Go to the OBF web site at www.ohiobike.org for more information on HB 245 and other OBF initiatives. The site includes a color representation of the plate selected, which is shown. The actual plate will have the red Ohio Bicentennial marking across the top.



OBF RESUMES NATIONAL LEADERSHIP IN NCUTLO

by Chuck Smith, Chair

We in the OBF have been active in the National Committee on Uniform Traffic Laws and Ordinances since 1997.

In 1996, I testified before the Ohio House and Senate Transportation Committees to support our OBF right arm right turn signal bill, and used the Uniform Vehicle Code's (UVC) inclusion of this rule for cyclists as part of my argument in our successful bid for passage. The UVC, created and maintained by NCUTLO, is the model for all 50 state legislatures in drafting and updating their own vehicle codes.

Since 1997, I have worked with League of American Bicyclists representative Riley Geary to correct many problems created by the redefinition of the bicycle as a vehicle in the UVC in 1976.

For the last two years, NCUTLO has been inactive. However, NCUTLO is now resuming its activity, and looking at additional changes to the UVC. The OBF will continue to be active in NCUTLO, improving the UVC for the nation's cyclists.

OBF in the Tour?

OBF Member and leading Toledo bicycle advocate Tara Troxel saw Lance Armstrong win his



fifth Tour de France in July. She recently received her Master's Degree at Bowling Green State University and plans to continue with a doctorate in biomechanics as they relate to cycling. We hope to convince Tara to take her doctorate at an Ohio University.



OBF Membership Director Brad Miter (shown here with a "penny-farthing" prior to an OBF meeting at the Bicycle Museum of America in New Bremen) received the Horace M. Huffman, Jr. Award for Service to Cycling in Ohio. Miter has accomplished much, including putting the OBF membership information on a database. Miter is a long-time member of both the Dayton Cycling Club and the OBF.



OBF Board Members before 31 Aug 03 meeting in Dayton. (l to r are Fred Oswald, Don Burrell, Chuck Smith, Cal Kirchick, Woody Ensor, and Gordon Renkes)

Attention GOBA Old Timers
Wanted - Original or copy of GOBA Video tapes for 1989 and 1990. Willing to pay for same plus cost of mailing.

Contact: William F. Hanna—age 83
email: lmhanna@earthlink.net
Phone: 231-799-0154
782 August Road
Muskegon, MI 49441

2004 Ohio Bicycle Events Calendar Ad Deadline is Jan. 27

Last year, 20,000 copies of the Ohio Bicycle Federation's *Ohio Bicycle Events Calendar* were circulated throughout Ohio and surrounding states. The *Calendar* is distributed through bicycle clubs, bicycle shops, state welcome centers and several other outlets.

The *Calendar* is in high demand, a valuable tool for adult Ohio cyclists and cyclists in portions of neighboring states. Cyclists retain the *Calendar* and use it throughout the cycling season.

Your ad shows your support of Ohio cycling and will be seen repeatedly by thousands of dedicated cyclists. Our rates have remained the same since we first permitted advertising in the *Calendar* in 1997 and represent a real bargain, the best way for you to get your message to Ohio cyclists. Here are the rates with ad specifications:

Ad Size	Space	Dimensions	Width	Price
Full-Page	30 Col. in.	7.5" x 10"	3 col.	\$2,000 B&W, \$2,060 full color
½ Page	15 Col. in.	7.5" x 4-7/8"	3 col.	\$1,000 B&W, \$1,060 full color
¼ Page	7.5 Col. in.	4-7/8 x 3-5/8"	2 col.	\$500 B&W, \$560 full color
1/8 Page	3.75 Col. in.	2-3/8 x 3-5/8"	1 col.	\$250 B&W, \$290 full color
1/16 Page	1.9 Col. in.	2-3/8 x 1-7/8"	1 col.	\$125 B&W, \$165 full color

The above prices are for ad art created to the sizes listed above (not larger or smaller). Art must be "camera-ready," or in digital formats that our PC-based desktop publishing system can import: *.tif or *.wmf or *.bmp (*.tif files are preferred). Color ads in electronic format should be CMYK for four-color process reproduction.

The clearer and cleaner your ad art is, the better your ad will look. We use coated paper stock and a very high-quality printing company to reproduce the calendar and any imperfections will show. Text and line art are best for smaller ad sizes.

Payment must accompany advertising order. Deadline for inclusion is Jan. 27, 2004.

Please make checks payable to: "Ohio Bicycle Federation" and send to:

James Guilford, Editor

P.O. Box 33249

North Royalton, Ohio 44133-0249

(440) 877-0372 (voice only)

editor@ohiocycling.info

Communicator Ad Rates

"The Communicator," is the only statewide bicycle advocacy publication in Ohio. Here are our ad rates:

1/8 page (3.75" X 2.5"): \$20

1/4 page: (3.75" X 5") \$40

1/2 page: (7.5" X 5"): \$80

Full page: (7.5" X 10") \$160

Please submit electronic copy to chuck@ohiobike.org and camera-ready copy along with your check made out to "The Ohio Bicycle Federation" and mail to
OBF Communicator, P.O. Box 33129, WPAFB, OH 45433-0129.

OBF Board Meetings:

1:30 p.m. on January 18: Hilliard Library, at 4772 Cemetery Road (Hilliard Square Shopping Center).

9:30 a.m. on April 18: Lake County Bike Expo in Lake Farmpark near Kirtland.

Mandatory Helmet Bill in Ohio Senate

Senator Tom Roberts of Trotwood has introduced Senate Bill 157, which requires all Ohio cyclists under 18 years of age to wear a helmet or face a \$25 fine. You may read the text of the bill on our OBF site at www.ohiobike.org. We have some concerns regarding this bill:

1. It includes no bicycling education.
2. Passage of the bill may put the motorist in a better position in court after hitting a bicyclist not wearing a helmet, as the bicyclist would be in violation of this law.
3. Ohio children who are not responsible for their helmetlessness may suffer.

After reading the bill on our site, please email me at chuck@ohiobike.org. Let me know whether you favor or oppose the bill, and why.

You may reach Senator Roberts by writing him at the Ohio Senate, Statehouse, Columbus OH 43215, by calling (614) 466-6247, or by emailing troberts@maild.sen.state.oh.us. Co-sponsors include Sen. Marc Dann of Youngstown and Sen. Theresa Fedor of Toledo.



www.ohiobike.org

Please Join or Renew!
**Complete the form below
and send it today!**

The Ohio Bicycle Federation is an alliance of individuals and organizations interested in promoting the use of bicycles for recreation, transportation and sport. It serves by providing opportunities for the betterment of bicycle education, engineering, legislation, and the encouragement of activities involving the use of bicycles and by serving as a forum for the exchange of information and ideas.

Membership Levels

<input type="checkbox"/>	1 Year – Single \$20, Family \$25, Supporting/Organization \$50, Sustaining \$100
<input type="checkbox"/>	2 Years – Single \$35, Family \$45, Supporting/Organization \$90, Sustaining \$190
<input type="checkbox"/>	3 Years – Single \$50, Family \$65, Supporting/Organization \$130, Sustaining \$280
<input type="checkbox"/>	Lifetime – \$300

Join at the Supporting level or above and receive an OBF t-shirt so you can proudly show your support!
Adult Extra Large Only

Ohio Bicycle Federation, P.O. Box 253, Xenia, OH 45385-0253

Name: _____

Address: _____

City: _____ State: _____

Phone: _____

Fax: _____

E-Mail: _____

Ohio Bicycle Federation
P.O. Box 253
Xenia, OH 45385-0253

CHANGE SERVICE REQUESTED

Check the expiration date on your mailing label. If the last two digits are '02' or '03', be sure to complete the above form to renew your OBF membership.